

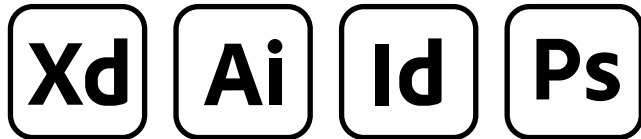


Jordan H. Manigo

Creative Director.
Designer.
Storyteller.
Nilla wafer enthusiast.

Skill Set

Brand Identity
Brand Messaging
Web Design
User Experience
User Interface
Illustration
Print



Education

University of South Carolina
BA in Studio Art with an emphasis on Graphic Design

Minor in Art History

Contacts & Socials

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Work Experience

Ginger Griffin Marketing & Design / HypeMill LLC

July 2019 - July 2021

At GGMD, it was my job to generate clear ideas, concepts, and messaging structures for each client project in addition to managing and delegating responsibilities to other designers and provide direction. It was responsible for producing client briefs, sketches, storyboards, and case studies to visualize ideas, understand marketing initiatives, strategic positioning, and target audiences. I would also collaborate with the creative team across different types of media — copywriters, photographers, account managers, etc — to take work from concept to final execution within deadlines.

Art Director

Independent Contractor

September 2012 - July 2019

I take a strong storytelling, narrative, and data driven approach to problem solving and crafting effective brand messaging solutions for my clientele. I specialize in building brand identity systems, SEO, UX/UI, wire-framing, illustration and digital / print design.

Creative Director & Graphic Designer

The Iron Yard

July 2014 - October 2014

As the designer-in-residence of The Iron Yard's Digital Health Accelerator, I was responsible for assisting nine start-up companies develop their visual brand identity. I met with the members of each company on a one-on-one basis daily, to consult, solve common communicative problems, and assist in creating style guides, landing pages, wire-frames for web sites, and any other brand collateral elements that they might need.

Designer in Resident

CERRA (Center for Educator Recruitment Retention and Advancement)

July 2012 - June 2014

My responsibilities include general graphic design, web design, web development/editing, publication design/editing, social media development, photo editing/publishing; video editing/publishing; adobe training and presentation development.

Graphic Designer

University of South Carolina Upstate

May 2011 - July 2011

Designed web and print materials for various campus functions, including banners for the school web site, bookmarks promoting social events, as well as icons and emblems for various clubs and groups.

Graphic Design Intern

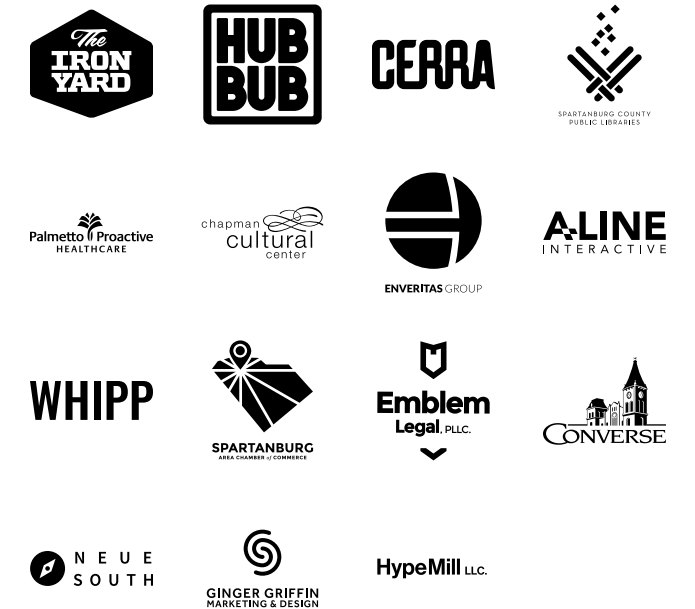
The Carolinian

August 2009 - June 2010

Review copy for grammar, spelling and punctuation errors, word choice and formatting for consistency throughout the newspaper. Designed and maintained page layout, wrote headlines for articles and determine where photographs and advertisements will be placed.

Graphic Designer & Copy Editor

Notable Clients & Partnerships



References

Available upon request.